



UPPER SAUCON TOWNSHIP

QUARTER MILE CLUB PROGRAM OVERVIEW

WHAT IS THE QUARTER MILE CLUB PROGRAM?

- Community involvement program that encourages citizen volunteers to promote and provide cleaner roadsides.
- An educational program that promotes litter abatement via visibility of adoption signs.
- A clean-up program that presents a better first impression of the community to visitors and prospective business investors.
- It is the opportunity for local citizens to take the responsibility for picking up litter along a section of roadway.
- The program includes a periodic pickup schedule, safety meetings and the erection of signs by the Township to recognize the adopting group.
- A program to demonstrate citizen pride in the appearance of a community to passing motorists.

PURPOSE AND GOALS OF THE PROGRAM

- To educate the public through signing and involvement regarding the litter problem.
- To pick up and reduce litter on local roads.
- To promote recycling.
- To form an environmental partnership with citizens to enhance the environment and beautify roadside landscape.
- To continue to build broad-based community support for anti-litter and highway beautification programs.
- To continue to build a positive public image.
- To modify the public's attitude towards littering.

QUARTER MILE CLUB PROGRAM FACT SHEET

The Program promotes citizen involvement in anti-litter efforts. The Program serves as an educational tool to make people aware of litter problems and serves to provide clean, well-cared for roads for citizens and roadway users. The Program allows groups or individuals to become special “caretakers” of portions of our local roads.

- Adopting groups must enter into a Quarter Mile Club Agreement with Upper Saucon Township.
- Groups must agree to adopt a Township road or portion thereof. Upper Saucon Township must agree that the road is suitable for adoption.
- Groups must agree to pick up litter at least two (2) times a year. The agreement runs for two (2) years and will renew automatically unless terminated by either party.
- Safety is a top priority. Group leaders must use safety materials provided by Upper Saucon Township and must conduct safety meetings with group members before each pickup.
- All participants must wear orange safety vests and must post “Litter Crew Ahead” signs during scheduled pickup periods. Vests and signs are provided by Upper Saucon Township.
- Upper Saucon Township will post signs (one in each direction) naming the adopting group or individual on the adopted portion of road.
- Participants must be at least 10 years old. Adults must accompany participants under 18 years of age.
- Any civic-minded groups or individuals may participate, with the exception of those representing an elected official or candidate for public office.

PARTICIPATION IN THE QUARTER MILE CLUB PROGRAM (POLICY STATEMENT)

The adoption of a section of road is a privilege granted to individuals and/or groups who would support the Program’s purpose and goals.